

Date:

To:

I congratulate your company for its efforts to be more environmentally friendly by reducing greenhouse gas emissions and the use of plastics. If we all work together, we can truly make a significant impact for the betterment of our world for future generations.

I am writing to request that your company strive even harder for a greater reduction in the use of plastics. We have seen explosive growth of this wasteful material and the industry wants to triple the use in the next 10 years! We cannot recycle our way out of this mess. Dumping plastic waste in foreign lands half a world away is insane and an eco-injustice.

Reducing plastics in our environment is important to me because:

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If your company isn't already participating in the NexTrex film and bag recycling program or something similar, I highly encourage your company to do so. Be sure to have an information campaign so that your customers know how to participate. Even better than recycling would be to have fewer goods packaged in plastic in the first place!

The plastic crisis is significant to me. I take my business to sustainably inclined companies such as yours and I encourage my friends to do the same.

Thanks again and keep up the good work!

Sincerely,

City: